

2011 IEDRC HONG KONG CONFERENCES SCHEDULE

**2012 3rd International Conference on e-Education, e-Business, e-Management and
e-Learning
(IC4E 2012)**

**2012 International Conference on Economics Marketing and Management
(ICEMM 2012)**

**2012 International Conference on Government, Law and Culture
(ICGLC 2012)**

Hong Kong

January 5-7, 2012

Co-Sponsored by



<http://iedrc.org/>

Registration Only: January 5, 2012 (Thursday)

Harbour Plaza Resort City (Hong Kong)

10: 00 – 12: 30 13: 30 - 17: 00	Arrival and Registration
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Note: (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on January 7, 2012.

Conference: Morning, January 6, 2012 (Friday)

Venue: Bauhinia Room

09:00 am- 09:20 am	Opening Remarks Prof. Steve Thatcher School of Electrical and Information Engineering, University of South Australia's
09:20 am -10:00 am	Keynote Speaker Speech 1 Prof. Kang Zhang Visual Computing Lab The University of Texas at Dallas, USA
10:00 am - 10:40 am	Keynote Speaker Speech 2 Dr. Bob Barrett American Public University and American Military University

10:40- 11:00	Coffee Break & Photo Session
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Morning, January 6, 2012 (Friday)

SESSION – 1

Venue: Bauhinia Room

Session Chair: **Steve Thatcher (CC)**

Time: 11:00 – 12:00

F00002	Pedagogical Criteria for Successful Use of Wikis as Collaborative Writing Tools in TFacher Fducation Said Hadjerrouit
F00004	Proposed Interactive MAP (Modular Activity Packet): A Tool for an Outcomes Based Computer Programming Rosanna Villapando, Albert Vinluan, Laurice Ann Iglesia, Marc Laureta and Audrey Lyle Diego
F00012	Design of Expanded Assessment Management System for Open-Source Moodle LMS Module Sinwung Kim, Juin Youn and Yongsung Kim
F00013	Data Modeling of Workflow-XML Resource Model Myungju Shin, Sinwung Kim, Hyejin Jeong and Yongsung Kim

F00014	Providing in-depth and personalised feedback to online students using audio recording Ian Wallace and Catherine Moore
F00015	Design Hanja Training Serious Game of Smart Phones Eunho Lee, Sungho Kim, Jungyoon Kim and Yongsung Kim
F10018	Ability of business employee and customer satisfaction research in the relationship -Modulating effect of Purchasing propensity Sa-Won Kim, Sun-Jung Moon, Min-Ji Ryu

12: 00 - 13: 30	Buffet Lunch
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Afternoon January 6, 2012 (Friday)

SESSION – 2

Venue: Bauhinia Room

Session Chair: **Prof. Kang Zhang (KS)**

Time: 13:30 – 15:30

G10029	Intellectual Property Policy in Korea Kyung-Nam Kang and Jeeyoun Shin
G10013	Pros and Cons of Government Game Permit in China Youngho Nam and Wenhui Fu
G00004	The “Populism” Policy and Building/Diminishing Economic “Inequality” and “Unfairness”: Empirical Suggestion on Pork-Barrel in Thailand’s Rice Trading Business Kittisak Jernsittiparsert, Thanaporn Sriyakul, and Chayongkan Pamornmast
G00016	“How Is The Liability Of Internet Service Providers Limited Under The Digital Millennium Copyright Act?” Pardis Moslemzadeh Tehrani and Tahereh Amoozegar
F00029 KS+SC3	Creating and Implementing E-Portfolios for Lifelong Learning and Evaluation Bob Barrett
F00009	A Study on the Factors of Smart Phone Application AccFptance Hee Seo Lee, Taek Gyeom Kim and Ji Youn Choi
F00011	Implementation of an Online Collaborative Learning through Grid Portal Technology Dayang Hj. Tiawa Awang Hj. Hamid, Nurliyana Zakaria and Md. Rajibul Islam
T00022	Rural Tourism Positioning Strategy: A Community Perspective May-Chiun Lo, Abang Azlan Mohamad, Peter Songan and Alvin W. Yeo
T00027	Externality and Market Structure of Social Network Sites Industry Ernie G.S. Teo and Hongyu Chen
T00028	Ethnographic Alternatives for Dialogic Marketspaces Man Zhang and Nikhilesh Dholakia
T00029	The Competency Model and Training Needs for TTQS Administrative Assistant Yeh, Chun-Wei
T00030	Cause-related Marketing: The Influence of Cause-Brand Fit, Firm Motives and Attribute Altruistic to Consumer Inferences and Loyalty and Moderation Effect of Consumer Values Adiwijaya, K. and Fauzan, R.

15: 30 - 15: 50

Coffee break

Afternoon January 6, 2012 (Friday)**SESSION – 3**

Venue: Bauhinia Room

Session Chair: **Bob Barrett (KS)**

Time: 15:50 – 18:00

F10006	Application of Social Consensus Support System for IT Risk Measure“Social-MRC” to The Information Filtering Issue for Children Masaru Ohkawara, Kazushige Takakusaki and Hiroshi Yajima
F00016	Media Usage by Thai International Students – An Empirical Survey Michael Grosch and Brian Philips
F00017	Novel Approach in Distance Education using Satellite Broadcast Aniruddha Sinha, Anupam Basu, Arindam Saha and Arpan Pal
F00019	Development of Chemical Bond Website for Field Dependent and Field Independent Learners Noor Dayana Abd Halim, Mohamad Bilal Ali and Noraffandy Yahaya
F00020	Preparing General Technology Teachers in China for New Roles and Responsibilities Kar-Tin Lee
F00021	An Empirical Study Of Learning Objects As Alternative Pedagogical Tool In Engineering Education Sek Yong Wee, Lau Siong Hoe, Abd Samad Hasan Basri, Syariffanor Hisham, Law Check Yee, Ahmad Naim B. Che Pee
G10022	Work Values-Career Commitment Relationship of Generation Y Teachers in Malaysia Sock Lee Ching and Daisy Mui Hung Kee
G10024	IranianSupreme Court procedures and the Violation of Doctrine of division of Powers Abolfazl AmeriShahrabi
G10025	Broken Pillars of the NPT: Time to Re-Construct Maziyar Shokrani
T00031	Organizational Resilience Perspective: Facilitating Organizational Adaptation Analysis Ruiting Zhang and Wenwen Liu
T00033	The Effects Entrepreneurship and Market Orientation on Social Performance of Social Enterprise Yoon-joo Ma, Min-jae Kim, Jun-seok Heo and Lee-joo Jang
T00034	Technical Architecture Role Explained Iosif Ziman
T00042	Cash Holdings and Corporate Governance in Business Group Affiliated Firms Ching-Chieh Tsai

Morning January 7, 2012 (Saturday)**SESSION – 4**

Venue: Bauhinia Room

Session Chair: Weng Kun Liu (G00010)

Time: 9:00 – 10:30

T00012	An Examination of Service Quality in the Gaming Industry in Macau
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	Hung-Che Wu
T00043	Bringing Order to the World Trade Network Wei Wei and Gang Liu
T00044 SC6	Import Impact of Economic Growth on Regional Economies Martins Priede
T10002	Social Capital among Professionals: a Study of Friendship Network at Work Nur Zafifa Kamarunzaman, Azlyn Ahmad Zawawi and Badrul Azmier Mohamed@Bakar
T10003	Malaysian Savings Behavior towards Retirement Planning Dahlia Ibrahim , Zuraidah Mohamed Isa and Norhidayah Ali
T10004	The Exploratory Study of Marketing Capabilities and Export Success: an Investigation of Thai's SMEs Phadett Tooksoon , Supee Sukitniyakorn and Jakkarat Thammajit
T10005	The Utilization of Twitter Social Media and Its Benefit toward the Development of Audience Community in Indonesia's TV Industry Yudi Pramudiana and Amira Dewiningtias
T10006	Non-Farm income, inequality and poverty: evidence from agricultural household in rural Kedah Siti Hadijah Che Mat, Ahmad Zafarullah Abdul Jalil and Mukaramah Harun
T10007	Preliminary Findings on Waqf Management Practices among Selected Muslim Countries Rabitah Harun, Zuraidah Mohamed Isa and Norhidayah Ali
T10008	Household income distribution and public expenditure in various five year Malaysia Plans Mukaramah Harun, Siti Hadijah Che' Mat and Ahmad Zafarullah Abdul Jalil

10: 30 - 10: 50	Coffee Break
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SESSION – 5

Venue: Bauhinia Room

Session Chair: Ya-Hsuan Wang (F00027)

Time: 10:50 – 12:00

G00001	Digital Signature's Legal Position in Electronic Commerce (Indonesia's Evidence Law Perspective) Patricia Audrey Ruslijanto
G00010 SC4	Assessment of Cultural Dimensions, Leadership Behaviors and Leadership Self-Efficacy: Examination of Multinational Corporations in Taiwan Weng Kun Liu and Yueh-shian Lee
G00012	Corruption and Self-Conflict: A Sociological Approach Abdullah Alwagdani
G00014	Proxy Warfare in the Horn of Africa Terrorist Organization Al-Shabaab Prospering From the Chaos in the Failed State of Somalia Cristian Claudiu Teodorescu
G00015	Sence of place on expatriate mental health in Malaysia Mehran Rostamzadeh, Dr. R.N.A. Anantharaman and Dr. David Yoon Kin Tong
G10007	The Application of Forensic Techniques for the Discovery and Proof of Crimes against

	Physical Integrity Mansour Farrokhi
G10012	Application of Levinson's Concept of Dispreferred Seconds to the Review of Iran's High School English Textbooks Sondos Mansouri and Atefesadat Mirsaedi
T20002	Impact of Negative Emotions on leader's Performance: An empirical study of banking sector of Pakistan Shuja Ilyas and Ali Haider
T20016	Economic Development and Crisis Policy Responses in Southeast Asia (Comparative study of Asian Crisis 1997 and Global Financial Crisis 2008 in Malaysia, Thailand and the Philippines) Fadillah Putra
T20025	An Analysis of Online User Forum Community Segmentation at www.Kaskus.us Refi Rifaldi Windya Giri, ST. and Nindita Afiyanti
T20030	Intellectual Capital Factors and Its Impact to Sales Forces Performance Yuliani Rachma Putri
T20035	The Effect of Samsung Android-Based Mobile Phone Marketing Mix toward its Brand Awareness (A case study at Telkom Institute of Management in 2011) Rangga Tri Raeros and Rah Utami Nugrahani

12: 00 - 13: 30

Buffet Lunch

Afternoon January 7, 2012 (Saturday)

SESSION – 6

Venue: Bauhinia Room

Session Chair: Martins Priede (T00044)

Time: 13:30 – 15:30

T10010	Knowledge Sharing Behaviors and Individual Factors towards Online Socialization Mohd Zool Hilmie Mohamed Sawal, Nor Azlina Azmi, Ahmad Sufi Alawi Idris, Syed Mohammed Alhady Syed Ahmad Alhady , Nazni Noordin and Zaherawati Zakaria
T10012	Bankruptcy among Young Executives in Malaysia Nazni Noordin, Zaherawati Zakaria, Mohd Zool Hilmie Mohamed Sawal , Kamarudin Ngah and Zaliha Hj Hussin
T10013	Future Leaders' Perception on Baby Dumping Issues In Malaysia Nazni Noordin, Zaherawati Zakaria, Mohd Zool Hilmie Mohamed Sawal , Zaliha Hj Hussin and Kamarudin Ngah
T10014	Historical of Customer Satisfaction in Municipal Services Zaherawati Zakaria, Kamarudin Ngah, Nazni Noordin, Mohd Zool Hilmie Mohamed Sawal and Zaliha Hj Hussin
T10015	Relationship between Political Community and Women's Support in Politics: Malaysian Experienced Zaliha Hj Hussin , Zaherawati Zakaria, Kamarudin Ngah, Nazni Noordin , and Mohd Zool Hilmie Mohamed Sawal
T20001	THE MYTH OF PURCHASING POWER PARITY AND EXCHANGE RATE: AN EMPIRICAL ANALYSIS Adnan Akhter, Sara Saeed and Rabia Kanwal

F10000 SC7	A Time Allotment Recipe for Electronic Group Meetings Zachary Wong
F00022	Students' Perceptions of MyMathLab: An Online Learning Management System Checkyee Law, Likneo Ng, Weiwei Goh, Chenglan Tay and Yongwee Sek
F00025	A Study on the Influence of the Characteristics of Power Blogs and the User's Trust on the Purchasing Intention Ahn Seung Hye, Jang Kyoun Hwan and Lee Chung Hun
F00027 SC	Breaking gender boundary by gender mobility into technology—Elite girls' powers in undergraduate experiences in Taiwan Ya-Hsuan Wang and Hsin-Jen Chen
F00028	The Usability, Creditability and Security of E-voting System in Education Sector Mohamed Al-Ibrahim and Jasem Al-Ostad
F00008	A Configurable and Fxtensible Portal Framework for e-Learning environments Jian Chen, Hongyuan Wang, Wang Kangping, Yan Yafei and Teng Jinguo
F00031	The current use and effectiveness of blog tool in higher education Mohammed Alhojailan

15: 30 - 15: 50	Coffee Break
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SESSION – 7

Venue: Bauhinia Room

Session Chair: Zachary Wong (F10000)

Time: 15:50 – 18:00

F10001	The Study of Implementing Augmented Reality Assessment on Lower-Grade Life Curriculum Meng-shun Chen, Chun-Huang Wang and Koun-Tem Sun
F10003	Development of an Application Program to Help Evidence Preservation by Using an Android Mobile Phone Wataru Takahashi, Ryoichi Sasaki and Tetsutaro Uehara
F10004	Development and Application of “MRC-Lite” to Support Easily Multiple Risk Communication Kenta Oishi, Takashi Shitamichi and Ryoichi Sasaki
F10007	Development of a Support Tool for Introducing a Filtering Service into a Personal Computer Yuta Homma, Masatoshi Kawakami and Ryoichi Sasaki
F10008	Statistical analysis and consideration of personal information leakage from the viewpoint of locality Hitoshi Fumikura, Tetsuro Kobayashi and Ryoichi Sasaki
F10022	Interface Design of Handheld Mobile Devices for the Older Users Wu Qian
F10026	Practices and Cases in e-education M.Saravanakumar and N. V. Jayaraman
F10030	Measuring Financial Information Disclosure on The Website of Indonesian Local Government Budi Hermana, Avinanta Tarigan, Henny Medyawati and Widya Silfianti
F10031	Do Information's Richness of Provincial Government Websites Will Support Regional

	Economics in Indonesia? Anggamada Rizky, Henny Medyawati and Budi Hermana
F10036	Do high-stakes tests facilitate or hinder the use of ICT in the classroom? Hadi Salehi and Zeinab Salehi
F10037	Integration of ICT in language teaching: Challenges and barriers Hadi Salehi and Zeinab Salehi

19:00 , 7 January 2012	Dinner Banquet
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Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

Harbour Plaza Resort City

http://www.harbour-plaza.com/en/home.aspx?hotel_id=hprc§ion_id=home&subsection_id=overview

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Hotel Exterior



Deluxe Room

2012 IEDRC Conferences (More information: www.iedrc.org)		
March 10-11, 2012		
2012 2nd International Conference on Economics and Finance Research (ICEFR 2012)	Chennai, India	Jan.10, 2011
2012 2nd International Conference on Social Science and Humanity (ICSSH 2012)	Chennai, India	Jan.3, 2012
2012 International Conference on Language, Medias and Culture (ICLMC 2012)	Chennai, India	Jan.3, 2012
April 7-8, 2012		
2012 2nd International Conference on Economics, Trade and Development (ICETD 2012)	Bangkok, Thailand	Jan. 15, 2012
2012 2nd International Conference on Management and Artificial Intelligence (ICMAI 2012)	Bangkok, Thailand	Jan. 15, 2012
2012 International Conference on Humanity, History and Society (ICHHS 2012)	Bangkok, Thailand	Jan. 15, 2012
May 7-8, 2012		
2012 International Conference on Management and Education Innovation(ICMEI 2012)	Kuala Lumpur, Malaysia	Jan. 5, 2012
2012 2nd International Conference on Management and Service Science (ICMSS 2012)	Kuala Lumpur, Malaysia	Jan. 7, 2012
2012 International Conference on Economics, Business Innovation (ICEBI 2012)	Kuala Lumpur, Malaysia	Jan. 7, 2012
June 2-3, 2012		
2012 International Conference on Psychological Sciences and Behaviors (ICPSB 2012)	Hong Kong	Feb. 5, 2012
2012 International Conference on Innovation, Trade and Economics (ICITE 2012)	Hong Kong	Feb. 10, 2012
2012 2nd International Conference on Sociality and Economics Development (ICSED 2012)	Hong Kong	Feb. 10, 2012
June 29-30, 2012		
2012 3rd International Conference on Education and Management Technology (ICEMT 2012)	Jeju Island	Feb. 20th 2012
2012 4th International Conference on Information and Financial Engineering (ICIFE 2012)	Jeju Island	Feb. 20th 2012
2012 International Conference on Knowledge, Culture and Society (ICKCS 2012)	Jeju Island	Feb. 25th 2012
July 23-24, 2012		
2012 2nd International Conference on Financial Management and Economics (ICFME 2012)	Singapore	March 10, 2012
2012 International Conference on Society, Humanity and History (ICSHH 2012)	Singapore	March 10, 2012
2012 2nd International Conference on Strategy Management and Research (ICSMR 2012)	Singapore	March 15, 2012
August 4-5, 2012		
2012 3rd International Conference on Construction and Project Management (ICCPM 2012)	Dubai, UAE	April 10, 2012
2012 3rd International Conference on Innovation, Management and Service (ICIMS 2012)	Dubai, UAE	April 15, 2012
2012 International Conference on Management Technology and Science(ICMTS 2012)	Dubai, UAE	April 10, 2012
September 28-29, 2012		

2012 IEDRC HONG KONG CONFERENCES

2012 3rd International Conference on Humanities, Historical and Social Sciences (CHSS 2012)	Phnom Penh Cambodia ,	May 25, 2012
2012 2nd International Conference on Education, Research and Innovation (ICERI 2012)	Phnom Penh Cambodia ,	May 10, 2012
2012 2nd International Conference on Business and Economics Research (ICBER 2012)	Phnom Penh Cambodia ,	May 10, 2012